

TITLE 4: ECONOMIC RESOURCES
DIVISION 5: BUSINESS REGULATION

§ 5103. Consumer Counsel: Findings and Purpose.

(a) The legislature declares that the public health, welfare and interest require a strong and effective consumer protection program to protect the interests of both the consumers and the businesses. The legislature further declares that government can best advance the interests of consumers by facilitating the proper functioning of the free enterprise market economy by:

- (1) Educating the consumer about the choices available in the marketplace.
- (2) Protecting the consumer from the use of deceptive methods, acts, or practices in the sale of goods or services.
- (3) Fostering competition.
- (4) Promoting effective representation of consumers' interests in all branches and levels of government.

(b) A consumer counsel is designated within the office of the Attorney General to coordinate preventive and remedial consumer protection programs of the Commonwealth government and to vigorously prosecute those who violate the consumer protection laws of the Commonwealth.

Source: PL 6-46, § 2 (§ 5103).